



Travel Industry Association of Kansas

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2011 MARKETING AWARDS

SMALL TROPHIES

2011 - Community Awareness

\$1,000 budget or less

Presented to *Emporia - Emporia Gazette Progress Edition*

2011 - Community Awareness

\$5,001 budget and above

Presented to *Go Wichita - CVB's 30th Anniversary*

2011 - Social Media

Presented to *Visit Topeka*

2011 - Co-op Marketing

\$1,000 budget or less

Presented to *El Dorado - Travel I-35 Coalition Road Trip Contest*

2011 - Co-op Marketing

\$1,001 - \$5,000 budget

Presented to *NW Travel Council - Ultimate Guide*

2011 - Co-op Marketing

\$5,001 budget and above

Presented to *Hutchinson - Combo Ticket "Salt Museum & Cosmosphere"*

2011 - Visitors Guide - In House Design

\$50,001- \$200,000 budget

Presented to *Ottawa*

2011 - Visitors Guide - Outsourced Design

\$200,001 - \$500,000 budget

Presented to *Hutchinson*

2011 - Visitors Guide - Outsourced Design

\$500,001 budget and above

Presented to *Kansas City*

2011 Advertising – Print

\$500,001 budget and above

Presented to *Visit Olathe*

2011 Advertising - Print

\$200,000 - \$500,000 budget

Presented to *Emporia CVB*

2011 Advertising –Television

\$200,000 - \$500,000 budget

Presented to *Greater Hutchinson*

2011 Advertising - Print

\$50,000 budget or less

Presented to *Kansas City I-70 Association*

2011 Advertising –Electronic

\$200,000 - \$500,000 budget

Presented to *Emporia CVB*

2011 Promotional - Tourism/Group

\$1,000 - \$5,000 budget

Presented to *Emporia*

2011 Promotional - Tourism/Group

\$5,000 budget and above

Presented to *Wichita*

2011 Promotional – Convention

\$1,000 - \$5,000 budget

Presented to *Olathe*

2011 Promotional - Convention

\$5,001 budget and above

Presented to *Manhattan*

2011 Promotional - Web

\$5,000 budget or less

Presented to *Olathe*

MEDIUM TROPHIES

2011- Visitors Guide

Overall In-House Design

Presented to *Lindsborg*

2011 Visitors Guide - Overall Winner - Outsourced Design

Presented to *Kansas City*

2011 Advertising - Overall Winner – Print

Presented to *Visit Olathe*

2011 Advertising - Overall Winner – Television

Presented to *Greater Hutchinson*

2011 Advertising - Overall Winner - Electronic

Presented to *Emporia CVB*

2011 Promotional - Overall Winner - Tourism/Group

Presented to *Go Wichita*

2011 Promotional - Overall Winner – Convention

Presented to *Manhattan*

2011 Promotional Overall Winner - Sports

Presented to *Olathe CVB*

LARGE TROPHIES

2011 Community Awareness - Overall Winner

Presented to *Go Wichita - 30th Anniversary*

2011 Co-op Marketing - Overall Winner

Presented to Hutchinson - Combo Ticket " Salt Museum/Cosmosphere"

2011 Advertising - Overall Winner

Presented to *Visit Olathe* - Print Campaign

2011 Promotional - Overall Winner

Presented to *Manhattan CVB*

2011 Web - Overall Winner

Presented to *Kansas City CVB*

CERTIFICATES

2011 Visitors Guide – In-House Design

Project Budget \$50,000 or less

Lindsborg CVB

2011 Visitors Guide – Outsourced Design

Project Budget \$50,001 - \$200,000

El Dorado

2011 Visitors Guide – In-House Design

Project Budget \$500,001 and above

Visit Topeka

2011 Advertising – Television Campaign

Project Budget \$50,001 - \$200,000

El Dorado

2011 Advertising – Billboard

Overall Winner

El Dorado

2011 Advertising – Electronic

Project Budget \$500,001 and above

Kansas City CVB

2011 Promotional – Sports

Project Budget \$5,001 and above

Olathe CVB

2011 Promotional – Sports

Project Budget \$1,001 - \$5,000

Hodgeman County Economic Development

2011 Promotional – Web

Project Budget \$5,001 - \$10,000

El Dorado CVB

2011 Promotional – Web

Project Budget \$10,001 - \$25,000

Kansas City CVB