



**2009 Kansas Tourism Conference**

**Sponsorship Opportunities and Benefits**

**GPS Level - \$5,000**

**Keynote Speaker Sponsorship**

**Simon Bailey**

10 minute presentation at event of choice

One-year membership in TIAK

Logo Recognition/Link on TIAK Website – One Year

- (2) Complimentary email campaigns to membership at your request (non –conference)  
(All Benefits Listed Below)

**Compass Level - \$3,500**

**Special Event or Luncheon/Dinner Sponsorship**

10 minute presentation at event of choice

Logo Recognition/Link on TIAK Website – One Year

- (1) Complimentary email campaign to membership at your request (non-conference)  
(All Benefits Listed Below)

**Road Map Level - \$2,500**

**General Session Speaker, Special Event, or Breakfast**

(1) 8' x 10' exhibit booth

5 minute presentation at event of choice

Recognition at event in program and general signage

(1) Insertion of company information in Conference packet

(2) Conference registrations

Association mailing labels or access to email database

**Notebook Sponsor - \$1,500**

**Notebook or Conference Material**

8.5x11 insert inside cover of notebook

(1) 8' x 10' exhibit booth

Recognition in Pre-Registration Material, Registration Brochure, Program, and General signage

(1) Insertion of company information in Conference packet

(1) Conference registrations

Association mailing labels or access to email database

**General Sponsor - \$1,000**

**Concurrent Session Sponsorship (Choice)**

(1) 8' x 10' exhibit booth or (1) Conference registration

Recognition at event in program and general signage

Introduction at Sponsored event

(1) Insertion of company information in Conference packet

Association mailing labels

**\$500**

**Refreshment Break of Choice**

Recognition at event in program and general signage

Introduction at Sponsored event

(1) Insertion of company information in Conference packet

Association mailing labels

**\$250**

**Sponsorship**

Recognition at event in program and general signage

(1) Insertion of company information in Conference packet

Association mailing labels

## **Exhibit Booth Information**

### **Booth Assignment**

Location of booth space shall be determined on a first-come, first-serve basis. Every effort will be made to give an exhibiting company the booth of their choice, but placement cannot be guaranteed. Final assignments are made by Travel Industry Association of Kansas and no exhibit may be moved except by mutual consent of the parties. A diagram of the facility is enclosed.

### **Character and Content of Exhibits**

The Travel Industry Association of Kansas reserves the right to decline or prohibit the exhibit, exhibitor, or proposed exhibit which, in its opinion, is not suitable or in keeping with the character of the exposition.

### **Booth Information**

A 8' x 10' booth, 8' skirted table, one chair, will be provided. A printed company sign is included in the booth price.

### **Cancellation and Refund Policy**

If the exhibitor fails to occupy the space contracted, TIAK is under no obligation to refund the fees paid, and the Association has the right to use such unoccupied space as it may determine.

### **Exhibitor Set-up Times**

Set-up will be on Sunday, October 18 from 2:30 p.m. to 5:00 p.m. Tear-down may occur Monday after the evening event with exhibitors.

### **Shipping Instructions**

Shipping of materials will be accepted and received four days prior to the show. Any items that are received prior to the four days will not be accepted due to the limited amount of space in the hotel receiving area. Please label your boxes with the following information:

- Name of convention (Kansas Tourism Conference)
- Dates of convention (October 18-20, 2009)
- Your company name, address and phone number
- Number of Boxes (Example: Box 1 of 2, and Box 2 of 2)
- Inbound Storage Charges may apply

Items may be shipped to the following address:

Sheraton Overland Park Hotel at the Convention Center  
Hold for Arrival - Attn: Guest's Name, Organization Name  
6100 College Boulevard  
Overland Park, KS 66211

### **Electrical Circuits**

Electrical connections must be purchased so the hotel can provide proper delivery of electrical requirements. Charges for electrical hook-ups range from \$25-\$150 depending on needs. Please contact the TIAK office for your specific electrical requirements (785) 233-9465.

### **Further Information**

Questions, please contact Dick Carter (785)233-9465, or email [carterjr@cox.net](mailto:carterjr@cox.net).